



NEWSLETTER
 October 2015



QUICK CHECKS

Yes!

Does your chamber **include a Chambers Plan ad in newsletters and other communications** to your members? (Can be specifically designed by us to fit your needs.)

Yes!

Does your chamber **add a checkbox to your membership application** (for new members) to request someone speak to them about Chambers Plan?

**CCES
 Bursary
 Recipients**

**2015 CHAMBER OF COMMERCE
 EXECUTIVES OF SASKATCHEWAN
 (CCES) Fall Conference**

October 27-28 the CCES Fall Conference was held in Yorkton. Twenty-two chamber representatives attended. Michelle West, President of Chamber Speak, was the keynote speaker. The event also included great networking opportunities.

Chambers Plan bursary recipients were:

- Linda Machniak Battlefords
- Martin Tourand Carlyle
- Serena Sjodin Lloydminster
- April Rusling Rosetown
- Jamie Malmgren Warman



L-R: Martin Tourand, Linda Machniak, Serena Sjodin, April Rusling and Jamie Malmgren

**YouTube
 Ads**

VIDEOS

Chambers Plan is being asked more and more often about videos for use by chambers.

The chart on the right provides the location of ads on YouTube.

The best short clips are in **blue**.

Feel free to download any of these and use at events, on your website or as attachments.

AD NAME	DURATION	LOCATION
Best Doctors	2.28 min	https://www.youtube.com/watch?v=s5xlnFIT6Rs&index=12&list=PLx2MN6uSvehTF-O5XWpyerqO86WN1ddFo
Canada's #1 Plan	3.34 min	https://www.youtube.com/watch?v=sK-dXN0U2BM
Choose a Benefits Plan	1.55 min	https://www.youtube.com/watch?v=jdlI8yKOf_g&index=2&list=PLx2MN6uSvehTF-O5XWpyerqO86WN1ddFo
Fishbowl	15 sec	https://www.youtube.com/watch?v=k1Y0jqYmgZk
Foot Race	30 sec	https://www.youtube.com/watch?v=vrhqBzTDO8w
Learn About Your Travel Coverage	4.08 min	https://www.youtube.com/watch?v=IFGe2F5Tr8o
Payworks & My-Benefits Link	1.26 min	https://www.youtube.com/watch?v=REd-3hc-caE
Pool	30 sec	https://www.youtube.com/watch?v=Rso6MPj_b2U
Roller Coaster	15 sec	https://www.youtube.com/watch?v=AO8UGiRRqn8
Simple. Stable. Smart.	1.23 min	https://www.youtube.com/watch?v=2m1MSYGap9k
SMBs Can Provide Stability With EE Benefits	1.45 min	https://www.youtube.com/watch?v=Eypk_zW84rs&list=PLx2MN6uSvehTF-O5XWpyerqO86WN1ddFo
Smile	15 sec	https://www.youtube.com/watch?v=AO8UGiRRqn8
Understanding the Arive EE Assistance Program	3.13	https://www.youtube.com/watch?v=hPfkEjkcGk&list=PLx2MN6uSvehTF-O5XWpyerqO86WN1ddFo&index=5

www.chambers.ca

www.chamberplan.ca

www.my-benefits.ca

2016 Brochure Orders

BROCHURE ORDERS

With your 2016 membership renewal invoicing on the horizon, **please consider inserting a Chambers Plan brochure in the envelope.**

Each brochure is customized with your local marketing advisor's contact information. This brochure comes in a two-fold (3x5" x 8.5") which **fits perfectly in a standard #10 envelope.** There is no cost for the brochures or the customization and they are shipped directly to your chamber.

The brochures will:

- Remind your members there are **additional benefits** to belonging to your chamber; and,
- **Engage your members** in programs which aids in membership retention.

Contact us today for your supply of brochures!



Sample of **NEW**
2016 brochure design



New Staff

NEW CHAMBER STAFF

The Chambers Plan Leadership Team extends a warm welcome to the following new chamber **staff**:

Chantelle Bornn , Administrative Assistant	Blackfalds, AB
Rob Clark , CEO	Moose Jaw, SK
April Rusling , Administrative Assistant	Rosetown, SK
Clayton Wicks , CEO	Swift Current, SK

New Chambers

NEW SPONSORING CHAMBERS

The Chambers Plan Leadership Team extends a warm welcome to the following new sponsoring chambers:

Oyen, AB	Martensville, SK (pending)
----------	----------------------------

Highlights

HIGHLIGHTS SINCE THE JULY E-NEWSLETTER

- The **2015 Buck Consultants Report** was released, with Chambers Plan 2015 average renewal coming in at about half of the industry average!
<http://files.ctctcdn.com/cb1cbfd3401/968032e1-dafo-4e93-ac5b-3f0970a893a1.pdf>
- **My-benefits** now has a new section for Administrators called "**Booklets, Certificates, Drug Cards**" on the **Contact Information** tab where you can choose how you want the information. If you keep the default "**Print**" you will continue to receive the information via mail. If you change to "**Online**" no printed material will be produced. However, an individual can request a printed copy at any time through www.my-benefits.ca

Marketing and Promotion **RESOURCES** - available on line at www.chambers.ca
[Chambers & Boards>Resources](#) Login: chamber Password: chamber

More **RESOURCES** – available on line at <http://resources.chamberplan.ca>
No login or password necessary

www.facebook.com/chamberplan